

# Support the Educational Alliance

**This is the fifth floor of the original building at 197 E. Broadway, the studios where the Art School has been housed for much of its existence.**

**This is the planned space for the Art School on the “M” floor of the “new” building that was being announced and celebrated in this vintage EA flyer. The M floor, a reasonable place for offices (well at least back in the 1960s) are an absurd place for the Art School. EA hotly refutes the oc2sas description of it as a basement but it is partly below ground, like the basement of a classic suburban ranch-style home.**

The Educational Alliance, the nation's second oldest settlement house now in its 75th year of continuous service, provides essential activities to promote the well-being of the Lower East Side. To meet the community's growing and changing needs, the Alliance presently is conducting a \$2,000,000 development program for:

**A NEW THREE-STORY RECREATION AND EDUCATION CENTER** incorporating:

- a. **ADULT ACTIVITIES CENTER** which will provide 14 new club rooms and lounges;
- b. **ROOF PLAYGROUND** for outdoor recreation and social programs; and
- c. **ISRAEL AND LEAH CUMMINGS GYMNASIUM** with basketball court, spectators mezzanine, handball court, and exercise and locker rooms for men and women. The gymnasium will contain athletic equipment for sports and recreation programs for all age groups.

**DAVID L. PODELL APARTMENT HOUSE FOR OLDER ADULTS** that is being built with the aid of a federal loan. The non-profit, 10-story residence, adjoining the original Alliance building, is the first such structure to be erected under the auspices of a community center. Available to its residents will be services and programs supervised by the staff of the Educational Alliance.

**ISRAEL AND LEAH CUMMINGS CAMPGROUNDS:** new recreation building to be called Three Generations Playhouse; modernization and expansion of outdoor athletic facilities and cabins.

**MODERNIZATION** of the original Alliance building, now 75 years old. This program will make possible the renovation and expansion of present facilities for a Child Care Center (3-5-year-olds), a Junior Children's Center (7-12-year-olds) and a Youth Center (13-17-year-olds), as well as of the Art School, Isidor Straus Theater, Photography Institute and studios for drama, music and dance.

**The beginnings of the black and white photography darkroom. Started by artist Ben Shahan over fifty years ago.**

